

Academic Assessment Plan (2017-18)

(B.F.A./Art, Concentration in Studio Art)

(June 1, 2018)

Program Goals (3-4)

(Program goals are broad general statements of what the program intends to accomplish and describes what a student will be able to do after completing the program. The program goals are linked to the mission of the university and college.)

- 1. The program will cultivate creative thinkers and inventive problem solvers that are aware of contemporary technological, social, physical and cultural contexts.**
- 2. The program will prepare students to be contributors to an interdisciplinary art and design world.**
- 3. The program will ask students to experiment with form, technique and concept, while understanding the historical precedents of their discipline.**

Student Learning Outcomes (6-8)

(Student Learning Outcomes are defined in terms of the knowledge, skills, and abilities that students will know and be able to do as a result of completing a program. These student learning outcomes are directly linked to the accomplishment of the program goals.)

- 1. Students will actively research, analyze and interpret the contemporary art and design world as it relates to their own practice.**
- 2. Students will demonstrate the ability to solve problems through art and design.**
- 3. Students will develop the ability to be successful collaborators through the use of strong communication skills.**
- 4. Students will practice experimenting with form, technique and concept, pushing their work beyond expected outcomes.**
- 5. Students will demonstrate the ability to be lateral thinkers through experimentation and exploration during concept development.**
- 6. Students will identify and describe historical precedents in the justification of formal, technical and conceptual choices.**

Process for Assessing each Student Learning Outcome

(A process must be defined and documented to regularly assess student learning and achievement of student learning outcomes. The results of the assessment must be utilized as input for the improvement of the program.)

- 1. Timeline for assessment and analysis**
Direct Methods are assessed by BFA coordinators of the Department of Art at the end of every semester. In-Direct methods are monitored by Chair, Dean, Provost through

the Annual Report and the fields of study through external achievements of students continuing in the studio art and design fields.

(Must include specific timeline for collection and analysis of assessment data.)

The Annual report is submitted annually in July.

2. Means of assessment and desired level of student achievement
(Must include at least one direct and one indirect method of assessment for each learning outcome.)

Direct method:

BFA students participate in formal critiques each semester in which they are assessed by a group of faculty and industry experts. Each reviewer fills out an assessment form, ranking the students on a scale of 1 – 5. These reports are communicated with the students expressing improvement areas and strengths.

In-Direct Method:

BFA students are required to maintain a 3.00 or higher grade point average in art courses and at least a 2.00 GPA overall.

3. Reporting of results
(Must at least report annually to the Dean of college/school.)

Based on findings from assessment, a summary will be provided to the Dean's office via the department chair each July in the Annual Report.

Annual Academic Assessment Report

- **Every semester, the B.F.A. program assesses student studio work through critiques that are separate from coursework. A small group of faculty members, graduate students, some art professionals, and one peer review of each B.F.A. student in all areas. Assessment rubrics include technical development, strength in visual expression, media approach to enhance idea, communication skills, experimentation/growth, and presentation skills ranging from 1-5. Averages from the fall 2016 and spring 2017 ranged from 3.7 to 4.2. No changes will be made based on this data.**
- **Overall grades are above average. Students in this program are required to maintain a 3.0 average GPA in all coursework.**
- **Exit interviews of graduates are currently being conducted for 2017-2018.**
- **The B.F.A. in Art with a concentration in Studio Art will become a new program instead of a concentration. Required coursework for this degree will remain the same.**

